



Survey Results: Policy for Neighborhood Association Registry

**Presented by Barbara Ankamah Burford
Neighborhood Engagement Administrator**

February 8 & 10, 2021

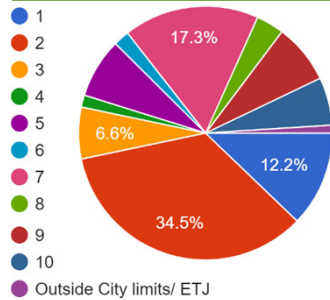
Community Conversations Background



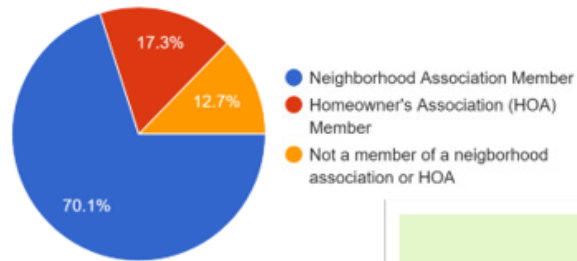
- Hosted three Community Conversations in December 1, 2, & 3, 2020 to gather feedback on registry and how to improve communications
- 164 individuals registered to participate in the December Community Conversations
- Community Conversations (Dec.) allowed for discussion and questions about the registry, registration policy, and how to improve communication with neighborhoods
- Policy for Neighborhood Association Registration Survey released in English on December 4th and in Spanish on December 18, 2020 and closed on January 4, 2021
- Survey reflected the same questions that were utilized for the Community Conversations in December 2020

197 Responses

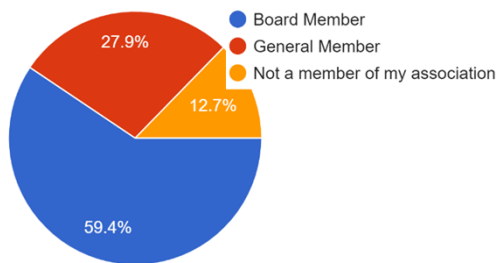
Most respondents lived in
CD 2 [35%] & CD 7 [17%]



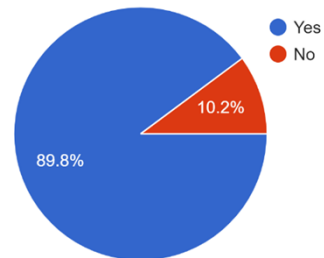
70% Voluntary NA



59% Board Members



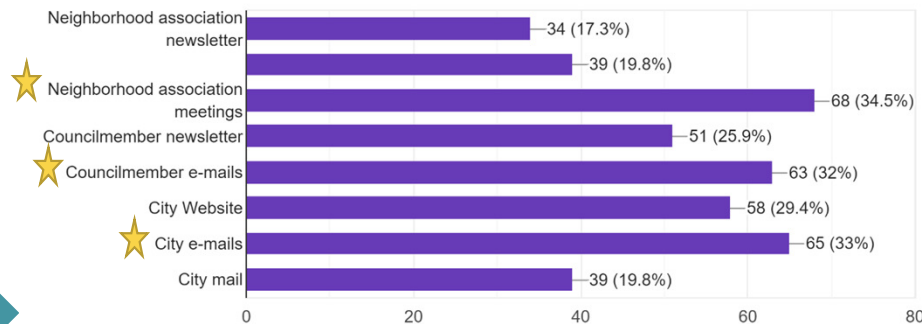
90% on City Registry



Survey Highlights

What is your primary source of information when it comes to zoning, improvements, and other city initiatives?

197 responses

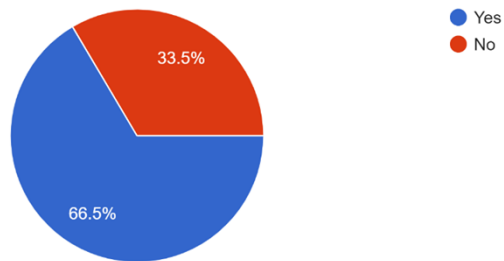


- Neighborhood association meetings, city e-mails, and councilmember e-mails were the top 3 cited sources for receiving information when it comes to zoning, improvements, and other city initiatives
- 59% of respondents felt their voice was heard when speaking to Planning Commission, Zoning Commission, or City Council. 41% did NOT feel their voice was heard
- 90% WOULD sign up for an email notification system that provides information related to projects and zoning cases in the area
- When providing feedback to the City about certain projects and zoning cases, 45% of respondents work with their neighborhood association, 35% talk to their councilmember, and 20% sign up to speak.

Survey Highlights Cont'd

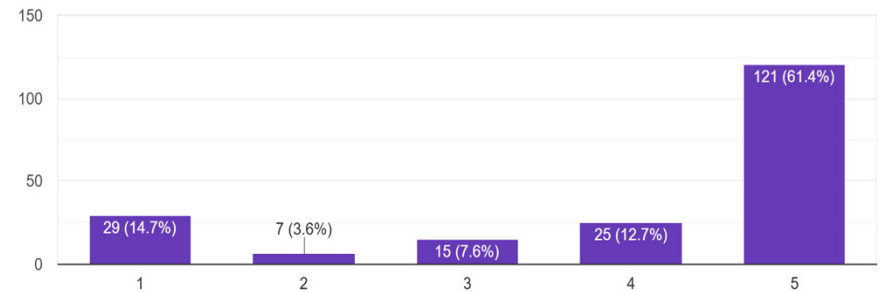
- 61% strongly agreed that their association represented their perspective
15% strongly disagreed that their association did NOT represent their perspective
- 67% of residents feel it is important that only one organization represent one geographic area

Do you feel it is important that only one organization represent one geographic area?
197 responses



Do you feel that the neighborhood you reside in has an association that represents your perspective?

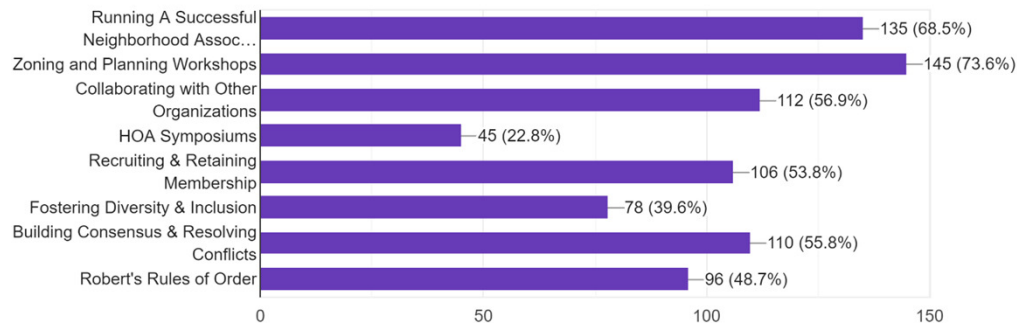
197 responses



Survey Highlights cont'd

I would find it beneficial for my association if the City provided the following trainings, workshops or resources. Check all that apply.

197 responses



- “Zoning and Planning workshops”, “Running a Successful NA”, and “Collaborating with other Organizations” were the top 3 trainings/workshops or resources requested by residents.
- Timely notification (ex. E-mail, mailouts, Nextdoor, text, meetings and improvements on city website), emphasis on zoning/developments notices

Recommendations for Improved Community Engagement

- Resident Connect System- An enhanced communications & notification system estimated to launch fall 2021, this is being coordinated by COSA Government & Public Affairs (GPA) & Information Technology Services Depart. (ITSD)
- Neighborhood Engagement Brief - Weekly communication to registered associations, non-registered associations, community partners, Council District Offices, Neighborhood Leadership Academy Graduates, Regulatory Bodies (BOA, Zoning, Planning, & HDRC and COSA departments, this list has over 800 individuals



Recommendations for Improved Community Engagement cont'd



- Coordination with GPA to have information shared on Nextdoor and Facebook
- Posting presentations and information on the NHSD website and improving how information is organized so it is easy to locate on the department website
- Continuing to host Community Conversations that allow for residents, neighborhoods, and community partners hear about Neighborhood Engagement initiatives and provide feedback on those initiatives
- Continue to release survey to gather feedback from residents and neighborhoods
- Attend association meetings to engage and share information



Thank you

Neighborhood Engagement Team

Additional comments?

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